

lowa Department of Public Health Promoting and Protecting the Health of Iowans

Gerd W. Clabaugh, MPA Director

Terry E. Branstad Governor Kim Reynolds Lt. Governor

Iowa Problem Gambling Treatment and Prevention Program

Prevention Roundtable January 8, 2016 9:00 AM - 10:30 AM

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Notes

Agency	Staff on Call
ADDS	Blair
CFR	Shelly
Compass Pointe	Linda
EFR	Katie
Heartland	Lorelle
Jackson	Kim, Janelle
Prelude	Allison, Shelby
PGRS	
Pathways	Danielle, Deb
Prairie Ridge	Amy, Meagan
SASC	Allison
ISU/Help Line	
UNI	
IDPH	Eric

Program Updates

Agency	Update
ADDS	Bettendorf office has been busy (27 clients), going into the jail, not doing as much prevention work, keeping connections with the community. Planning on being at casinos in March and hopefully provide casino staff training and connecting with local media.
CFR	Continue to provide MoneySmart (sessions integrated in SA OP/Residential sites), and looking to expand location. Talking to Rabiner's Boys Ranch for Stacked Deck/Money Smart. Quarterly Newsletter with focus on county specific data (IYS). Hope to highlight each county in coming months. No casino, focusing on March madness.
Compass Pointe	No report
EFR	Erin has been attending BOH meetings and CHNA/HPP project on how to integrate PG awareness. Doing Stacked Deck at a middle school and working with local business on PG workplace policy (one successful!). Community Readiness Survey on with 5 coalitions regarding PG Awareness.
Heartland	Letter sent out to Tax Preparers and information about PG, and working on mailing for local churches. Senior Center newsletter (have had difficulty getting into Senior Citizen centers to do presentations). Use of Technology discussions and have created a presentation that is being requested to raise awareness regarding technology and gaming/gambling. Attending coalition meetings.
Jackson	Met with Hard Rock Casino for options for NPGAM. Scheduled to have a table 1 time a month, in a hallway to the main floor. Looking to send out information to Tax Preparers. Visiting new casino in Jefferson, continue to do coalition and treatment sessions as well.
Prelude	Presentations on sports betting, working with casinos to get information out. Riverside – Problem Gambler/Suicide interactive presentation. "Year of Transformation" in Washington County on how to improve self – March will focus on money management. Solen HS/MS discussion on sports betting and March Madness. 1x month in IOP group RE PG and gambling addiction.

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Agency	Update
PGRS	No Report
Pathways	Working on spring presentation for PG Awareness. Visited Meskwaki and hoping to increase inroads there. Working with housing project that has tenants experiencing PG related problems. Working at Hawkeye Community College/UNI to have booth during March.
Prairie Ridge	Visiting local business. Created poster for appropriate gifting that was distributed and posted to Facebook. Responsible gambling Article will be published in local Bank newsletter. "Hidden in Plain Site" (from Minnesota Coalition) interactive activity with parent groups (SA/PG) coalitions in several counties.
SASC	Completed Responsible Gifting Campaign. New staff person (Alisha) attending coalition meetings. Attended 8/9 BOH meetings. Preparing for March (Casinos/Colleges) events.
ISU/Help Line	No Report

Prevention SFY 2016 Work Plans

All submitted work plans for SFY 2016 have been approved in Iowa Grants.gov

Roundtable Topics/Questions

- March NPGAM Casino Training Activities/Suggestions
 - o Gather/make available all current PPT's being used for training
 - o Programs can share/edit/use/regionalize, etc.
 - O What are other programs doing?
 - HFS not really successful in getting a booth set-up, but has done a round-table discussion with floor managers and security staff at the casino and was a really good discussion (de-escalation, how to help those seeking self-exclusion to also make contact with HFS). Would willing to share their self-exclusion packet (used with Harrah's)
 - Pathways have given out the Choices booklets to be handed out. Purchased ads on local busses.
 - SASC working with three Casinos to have booth set up.
 - o Interest to create 1 page Self-Exclusion Fact Sheet/Problem Gambling Information
 - Focus Days/Weeks?
 - Iowa Lottery
 - March 13-19 (radio, TV and Billboard)
 - Posters/Banners available through Skyline
 - Costs information is available from Skyline
 - IDPH will allow programs to print locally and place labels of contact information and logos in the appropriate places on the posters.

• BETS OFF Info and the Iowa Lottery Vendors (Meagen – PR)

- if casinos are required to have BETS OFF info available, why not other locations that provide gambling to the masses? Or is this even accurate? Should we be looking for anyone who sells lottery tickets/scratch offs, are they required to have BETS OFF info visible anywhere on premise?
 - From the perspective of the Iowa Lottery, it certainly would be OK, and as you know, we ensure that 1-800-BETSOFF info is printed on all of our lottery tickets in Iowa.
 - The difference in this situation and that of the casinos that Meagan referenced is that Casey's is a private company, and as such, it has its own company and store policies that are outside of the jurisdiction of the lottery. We understand that companies have a

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need to have their own policies and are respectful of those. That is why we do our best to provide information on our own materials and tickets to ensure it is there. We have authority over the materials and products and exercise jurisdiction in that way.

• Reaching out to Licensed SUD Tx Providers.

- Eric challenged the roundtable over the next year to reach out the licensed SUD Tx providers in their service areas to provide problem gambling awareness and screening services
 - The list of current licensed programs can be found at http://www.idph.iowa.gov/bh/common/pdf/substance_abuse/licprograms.pdf. This list is a PDF document that is updated monthly and can be searched by using CTRL+F and then type in a city, etc. It does not contain county information.
 - A second option is to go to the facility locator at www.drugfreeinfo.org and type in a county and radius and you'll be provided with a listing of licensed programs (this locator is updated annually and may not have all the newly licensed, or programs that are no longer licensed included).
- Eric will send out listing of Licensed Programs by service area/county.

• Self-Exclusion Info Packet

- o HFS has signed on . . . anyone else interested?
 - Pathways interested in participating
 - Need to remember about out of state information as well.
- Would include process improvement on linking services or follow-up services for all patrons that have signed a self-exclusion
 - Could include recommendations to IGA for changes to the self-exclusion form that outlines process and follow-up process.
 - Add checkbox to allow for IGTP funded program to follow-up on the person that has self-excluded
- Iowa School Counselor's Association Conference (November 6-8, 2016, Prairie Meadows?)

Updates:

• Health Promotion Update (IDPH)

- Jan-February Radio (Statewide)/Billboard Campaign (Council Bluffs 2, Cedar Rapids -3, Des Moines -10, Dubuque -2, Emmetsburg -1, Fort Dodge – 1, Jefferson -1, Mason City -1, Sioux City -3, Waterloo – 2)
- o If you'd like to know exact locations, email Eric.



DON'T FALL FOR YOUR OWN BLUFF.

1-800-BETS OFF

o Posters/Banners

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Contact Kelly Sheldon at Kelly@skylineiowanebraska.com or (515) 727-5200 at Skyline

- **IGTP Website** http://www.idph.iowa.gov/igtp/prevention
- Work Place Policy Template
 - o Customizable template will be posted at http://www.idph.iowa.gov/igtp/prevention
 - o Working on joint press release.
- School Policy (no update)

Topics for next call: Send to Eric by March 25, 2016.

Next Calls:

- Doodle Poll April 1, 2016
 - o Interest in a ½ day in Des Moines
 - o Better day of the week?
- July 15, 2016
- October 7, 2016